

  
**Merrimack**  
COLLEGE

O'Brien Center for Student Success

The O'Brien Center for  
Student Success

**PARTNERING WITH  
EMPLOYERS FOR  
MUTUAL SUCCESS**

# O'BRIEN CENTER for Student Success

## THE O'BRIEN CENTER FOR STUDENT SUCCESS

### Helping employers connect with TOP MERRIMACK TALENT

A hub for students from matriculation to graduation, the O'Brien Center for Student Success focuses on self exploration, professional development and a learning experience that builds practical skills and helps students translate classroom theory into relevant, professional skills. Through our wide array of programs and services, we help students explore their interests, network with leading employers, and find a career that enables them to apply and strengthen their existing skills while acquiring new ones. *The result?* Well-prepared, focused, and knowledgeable talent for your organization.

Why hire a Warrior?

### WE BUILD **CHARACTER**, AS WELL AS **INTELLECT**.

More than 60 years ago, the Order of St. Augustine founded Merrimack College to promote learning, charity, and community life. Today, our vibrant school embodies these values by providing students with countless opportunities to grow - intellectually, spiritually, and ethically. And, because our curriculum emphasizes the liberal arts, our graduates are prepared to be imaginative, analytical, aware of trends and historical perspectives, clear thinking, and adaptable to changes in their career. *The result?* Students who have the ethical foundation to address real-world challenges and the tools to achieve professional success.

### MERRIMACK COLLEGE IS ON THE RISE



#### Educate to Career College Rankings Index

Merrimack is named the Top College for "Best Value" in the 2015 edition of the Educate To Career (ETC) College Rankings Index. The ETC Index analyzes the quality of students when they enter a given college, the total costs related to attending the college, and the outcomes of the students when they enter the labor market.



#### Money Magazine's Best Colleges

Money Magazine has named Merrimack College one of the top U.S. colleges for ensuring its graduates' economic success.



#### 2014 - 2015 College of Distinction

Merrimack is one of a select group of colleges to earn this prestigious designation, based on its excellence in four distinctions: engaged students, great teaching, vibrant campus communities and successful outcomes.



#### U.S. News 2015 Best Regional Colleges

##### Up-and-Coming

Merrimack is one of the top 10 colleges in the northern United States for the fourth year in a row — and the only regional college judged "up and coming" by higher education leadership in the northern United States.



#### National Recognition for Community Service

Named to the President's Higher Education Community Service Honor Roll, Merrimack has been honored for our volunteerism, service learning, and civic engagement initiatives.



# MAKE AN IMPACT ON AND OFF CAMPUS

## Employer Engagement Opportunities

Whether you represent a Fortune 1000 company, a non-profit organization, or a small business, the O'Brien Center is here to help you meet your recruiting goals. We work closely with you to create opportunities for your organization to interact with highly qualified students.

As you look to attract new talent, please consider the following:

- **ADVANTAGE online recruiting system:** Our web-based recruiting system, *ADVANTAGE*, makes it easy for you to post jobs and internships, and review the resumes of talented Warriors.
- **Career Fairs:** Career fairs are an excellent way to build or maintain your brand at Merrimack while sharing information about your internship, co-op, and full-time opportunities with students.
- **On or Off-campus interviews:** The O'Brien Center will schedule, arrange, and publicize your visit so you can interview highly qualified students, either on Merrimack's campus or on site.
- **Externships and shadow opportunities:** You can offer students short-term opportunities at your workplace that provide students a glimpse into your company and allows you to evaluate their suitability for internships or longer-term employment.
- **Employer in Residence program:** One-on-one student interactions throughout the day that are meant to provide students with more information about your organization and its opportunities. It is a great way to get to know students on an individual basis and to further identify potential candidates.
- **Information sessions and career events:** Based on your specific recruiting needs, the O'Brien Center will coordinate site visits or career events for students and alumni.
- **Classroom presentations:** Interested in hiring students in a particular major? Lead a classroom discussion about your field and brand your company on campus as an industry expert.
- **Employer panel discussions:** Talk about your organization and industry, while sharing personal insights into your own education and career path.
- **Research partners:** Does your company have a research problem that needs solving? Looking to do a SWOT analysis on an existing or proposed program or initiative? Our faculty are always looking to partner with the business community on real-world, relevant experiential learning opportunities and research.
- **Other opportunities:** Market your organization by hosting site visits, networking events, informational interviews, or day-in-the-life activities.

# THE PERKS of hiring a Merrimack intern, co-op, or student research assistant

- Gain access to talented candidates who are interested in your profession
- Enjoy the flexibility that comes with hiring short-term employees
- Improve your hiring pipeline
- Evaluate a student's long-term prospects without a long-term commitment
- Acquire fresh perspectives and innovative ideas that often come with young talent

Let our students **make an impact** in your organization

**Internships, cooperative education, and research** opportunities allow students to apply classroom knowledge and skills in a real-world setting. Students gain valuable work experience, hone their talents, and learn more about their chosen field. Highly effective recruiting tools, co-ops, internships, and research assignments allow you to evaluate an individual's abilities and long-term potential.

- “Fall 2015 is our first semester recruiting Accounting students at Merrimack and the support that I’ve felt on campus over the past couple of months is unparalleled. The O’Brien Center and faculty have worked tirelessly to ensure that I have the resources that I need to begin building strong relationships with students on campus. I truly feel valued as an employer and look forward to the successful years ahead of recruiting Merrimack students!”

**Lauren M. Garrone**

Northeast Region Campus Recruiter | Americas Talent Team  
Ernst & Young, LLP





## LISA VASSALLO '15

Peabody, MA

Communications – Mass Communication

Lisa Vassallo interned at Radio 92.9, assisting with updating website content, creating promotional content for proposals and on-air content, and helping at onsite events. When the internship ended, she was hired as a Promotions Assistant, where she is able to interact with venues, record labels, and Live Nation.



## ALEX GORGONI, '17

North Andover, MA

Business Administration - Finance

Alex Gorgoni landed an internship at Philpott Ball & Werner (PB&W), a boutique investment bank that focuses on the aerospace and defense industry. The majority of Alex's work revolves around financial statement analysis to construct and update financial models. He also researches the commercial aerospace and defense industry in an effort to find buyers for PB&W's clients.



## SAM COLANGELO, '15

West Boylston, MA

Civil Engineering

Sam Colangelo works as a site engineer in the construction industry. At ProCon, Sam is responsible for design plans for foundation and instillation.



In an effort to broaden the academic relationships of Brigham and Women's Hospital for recruitment purposes, I made the purposeful effort to reach out to Merrimack College. I had long known of Merrimack's great reputation and as the Institution was experiencing new growth, I wanted us to be a solid partner at the genesis of this expansion.

In this partnership, I not only came across a dedicated team of career advisors and faculty but amazing students came to interviews with resumes and questions in hand. The students were well prepped to maximize both their and my time and said preparation lead to great conversations, solid action plans and eventual hires.

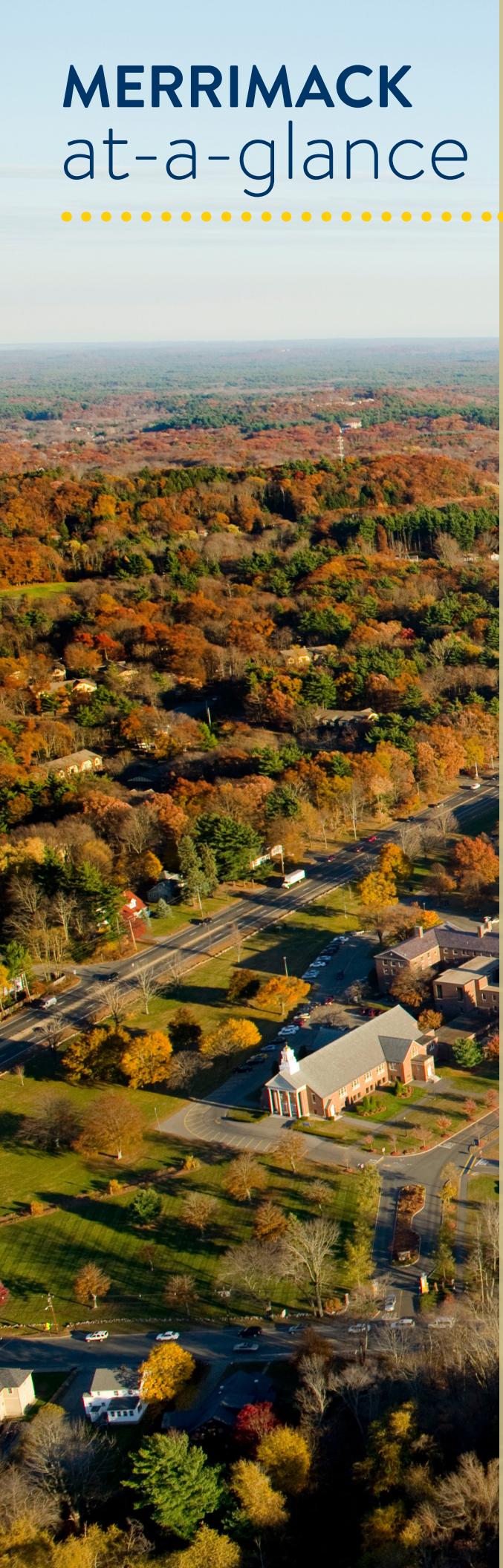
The O'Brien Center team is great to work with; they encourage creativity and allow the employer to maximize campus time. I was very impressed with Stephen Maser and his team's diligence and openness to try new and inventive means to on-campus recruitment. I highly recommend any employer make the drive to campus. You will be pleased with the strong students, engaged faculty and supportive staff.



**Ryan W. Lavoie**

JD Director: Research Facilities Planning and Management at **Brigham and Women's Hospital**

# MERRIMACK at-a-glance



## PROFILE

- 2,900 undergraduates and 400 graduates from 32 states and 29 countries
- 100+ academic programs in the fields of business, education & social policy, liberal arts, and science & engineering
- Student-to-faculty ratio of **13:1**
- Average class size: **20**



## CAREER PREPARATION

- 97% of Merrimack graduates found employment or were enrolled in graduate school within 9 months of graduation (Class of 2014)
- 64% participated in internships or co-ops
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## REAL-WORLD OPPORTUNITIES

- Wide range of study abroad, externship, internship, cooperative education, faculty research, and service learning opportunities



## CLUBS AND ORGANIZATIONS

- More than **60** student-led clubs and activities
- Commitment to the community through nearly **30,000 hours** of student-provided service each year



## ATHLETICS

- Dynamic roster of club and intramural sports
- NCAA Division I men's and women's ice hockey (Hockey East)
- **21** men's and women's NCAA Division II sports

# ABOUT THE O'BRIEN CENTER FOR STUDENT SUCCESS

The O'Brien Foundation, founded by prominent Lynn businessman James W. O'Brien, is Merrimack College's largest benefactor, having contributed more than \$10 million in student scholarships and financial aid to more than 1,000 Merrimack students over a period of 25 years.

To help students successfully navigate the path from college to career, in 2012, the O'Brien Foundation designated a \$1 million dollar matching gift to create the O'Brien Center for Student Success; a hub for employer, alumni and student engagement.



## BECOME OUR PARTNER IN SUCCESS

The O'Brien Center for Student Success is located on the second floor of Sakowich Campus Center. Our Center is open Monday through Friday 8:30 am - 5:00 pm. Contact us to find out how we can help you take your on-campus recruiting efforts to the next level through a customized plan.

For general questions:

 **CALL**  
978-837-5480

 **EMAIL**  
[employers@merrimack.edu](mailto:employers@merrimack.edu)

## CONNECT WITH US



O'Brien Center for  
Student Success



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